



**EVOLVING THROUGH MINDFUL CHANGE  
2021 OSSA ANNUAL CONFERENCE  
July 12-14, 2021 @ Geneva-on-the-Lake**



Ohio  
Staffing & Search  
Association

## MONDAY, JULY 12

5:30 pm to 8:00 pm **Pre-Conference Meet and Greet, The Horizons Patio, Onsite**

## TUESDAY, JULY 13

7:00 am to 8:30 am **Breakfast: Lake Erie C**

7:00 am to 8:30 am **Registration and Conference Sessions: Lake Erie Ballrooms A and B**

7:30 am to 8:30 am **Owners/Managers Session: Lessons Learned From the 5 Dysfunctions of a Team**  
National Speaker Rob Mosely, Managing Partner, Next Level Exchange

8:15 am **EXPO OPENS!**

8:45 am to 9:00 am **Conference Kickoff**

9:00 am to 10:00 am **Opening Keynote: How to Manage C.H.A.N.G.E.; The Change You Want, Think You Want, and Don't Want, Professionally and Personally!**  
Andre Young, Founder, YOU EVOLVING NOW, LLC

10:00 am to 10:15 am **Visit the EXPO!**

10:15 am to 11:15 am **Get Inside Your Client's Head: Understanding the Client Decision Process**  
National Speaker Rob Mosley, Managing Partner, Next Level Exchange

11:15 am to 12:15pm **Rock Star Marketing: What the Staffing Industry Can Learn From Professional Sports, Entertainment, and the Largest Online Marketplaces**  
Brad Bialy, Digital Marketing Manager, Haley Marketing

12:15 pm to 1:15 pm **Lunch: Lake Erie C**

1:15 pm to 2:15 pm **You've Lost That Loving Feeling: Understanding the Importance of Building Customer and Employee Relationships and Problem Solving**  
National Speaker Amy Munroe, COO and Founder, Staffing eTrainer

2:15 pm to 2:30 pm **Visit the EXPO!**

2:30pm to 3:30 pm **President/CEO Panel Discussion: Change Is an Understatement!**  
Ed Anderson, Founder/CEO EDIS Group, Deborah Santora-Tuohy, President, GEE Group, Inc. TRIAD Staffing, and Dan Barnett, CEO/President Integrity Staffing, facilitated by Tom Erb, Owner, Tallann Resources

3:30pm to 5:00 pm **Afternoon Mixer and Outdoor Games, Adjacent Ballroom Patio**

6:30pm to 9:00 pm **Conference Dinner, Offsite, Old Firehouse Winery**

## WEDNESDAY, JULY 14

7:30 am - 8:30 am **Breakfast**

8:30 am - 9:30 am **Recruitment Marketing Masterclass**  
David Searns, CEO, Haley Marketing

9:30 am - 9:45 am **EXPO Last Call!**

9:45 am - 10: 45 am **It's All About Engagement! How Meaningful Candidate Conversations Can Transform Your Staffing Business**  
Tom Erb, President, Tallann Resources

10:45 am - 11:45am **Closing Keynote: 5 Ways to Convince People Change Is Beneficial**  
Marvin Montgomery, The Sales Doctor

11:45 am - 12:00 pm **Final Thoughts and Conference Close**